

LOWELL
OBSERVATORY

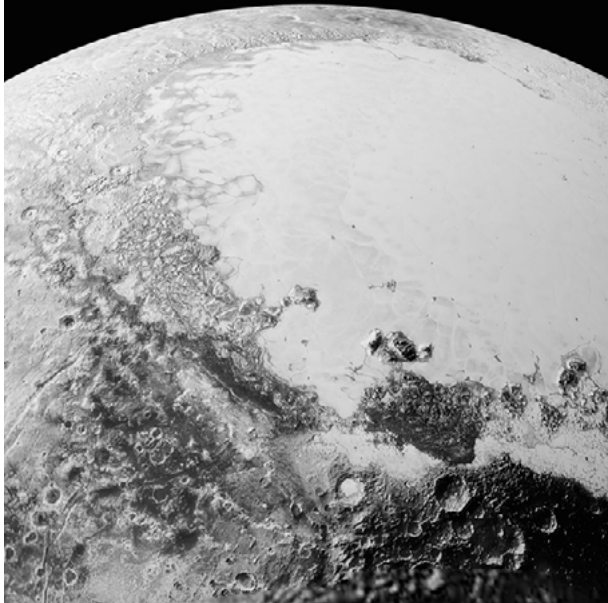
www.lowell.edu/2016-Science-of-Space-Gala

SPONSORSHIP OPTIONS

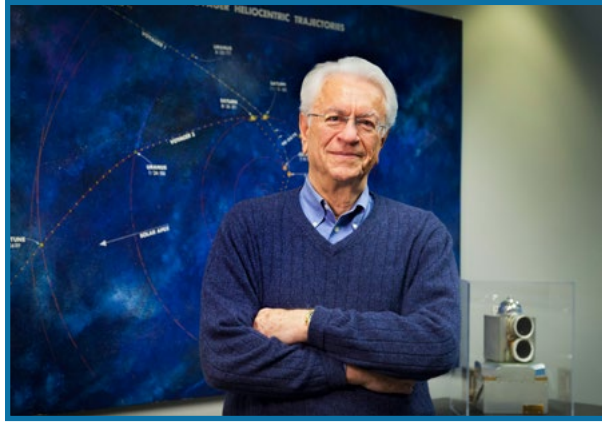
LOWELL OBSERVATORY'S 5TH ANNUAL GALA

THE SCIENCE OF SPACE

JUNE 4, 2016 | FLAGSTAFF, AZ
HIGH COUNTRY CONFERENCE CENTER



FEATURED SPEAKER: STAMATIOS (TOM) KRIMIGIS



Stamatios (Tom) Krimigis received his B. Physics from the University of Minnesota (1961), his M.S (1963) and Ph.D. (1965) in Physics from the University of Iowa, and served on the faculty there. In 1968 he moved to the Applied Physics Laboratory (APL) of Johns Hopkins University, became Chief Scientist in 1980, Space Department Head in 1991, and Emeritus Head in 2004. The Space Department has designed, built and operated more than 68 spacecraft, and expanded its activities to planetary missions during his tenure. He is Principal Investigator on several NASA spacecraft, including Voyagers 1 and 2 to the Outer Planets and the Voyager Interstellar Mission, and the Cassini-Huygens mission to Saturn and Titan. He spearheaded the establishment of NASA's Discovery line of missions and APL proposed and implemented the Near Earth Asteroid Rendezvous (NEAR) mission that orbited and then landed on the asteroid Eros on February 12, 2000, the first ever landing on a small body in the solar system. He has designed and built instruments that have flown to all eight planets, and also to Pluto, explored in 2015 by the New Horizons mission.

Image: Pluto (NASA/JHUAPL/SwRI)

ADVERTISE IN THE GALA PROGRAM!

Why Should I Advertise? The Gala Program is distributed and used by 350+ guests at the Lowell Observatory Gala, **The Science of Space**, and is a guide to not only the event. This program with a full-color glossy cover contains the event itinerary, sponsorship recognition, a listing of Auction items, Gala Sponsors, and information about Lowell Observatory and The Lowell Observatory Foundation.

All ads must be received by **May 11, 2016**

GALA PROGRAM ADVERTISING

Full-Page Ad

5"W x 8"H | \$300

Half-Page Ad

5"W x 3.875"H | \$150

Quarter-Page Ad

2.378"W x 3.875"H | \$75



INDIVIDUAL Dinner Ticket

\$125

Contact Mica Gratton at mica@lowell.edu or
(928) 255-0229 for more information.

THE SCIENCE OF SPACE

The following are sponsorship options for Lowell Observatory's 5th Annual Gala. Please complete the included Sponsorship Form to indicate at which level your organization or company would like to support Lowell Observatory. You can also purchase tickets and advertising in the Keepsake Gala Program on the Sponsorship Form.

PLUTO Presenting Sponsor \$20,000

- (2) tables of 8 at the dinner with Premier seating
 - Option to have an Astronomer seated at each table
- (2) bottles of wine placed at each table
 - (1) white (1) red
- Opportunity to speak at the dinner
- Trip to the Discovery Channel Telescope
- Company logo prominently displayed during Gala (Gobo)
- One full-page color ad in the Keepsake Gala Program
- Logo on all printed materials, articles and social media

EXOPLANET Sponsor \$5,000

- Premier seating – 8 seats at the dinner
- Opportunity to mingle with speaker
- (2) bottles of wine placed at each table
 - (1) white (1) red
- Trip for 8 to the Discovery Channel Telescope
- One quarter-page color ad in the Keepsake Gala Program
- Logo on all printed materials, articles, and social media

COMET Sponsor \$2,400

- Premier seating – 10 seats at the dinner
- (2) bottles of wine placed at each table
 - (1) white (1) red
- Logo listed in the Keepsake Gala Program
- Recognition on the Lowell website, in Lowell's social media outlets, and at the event

ASTEROID Sponsor \$2,000

- Premier seating – 8 seats at the dinner
- (2) bottles of wine placed at each table
 - (1) white (1) red
- Logo listed in the Keepsake Gala Program
- Recognition on the Lowell website, in Lowell's social media outlets, and at the event

All Sponsorships listed below will be included in the Keepsake Gala Program

- \$3,000** | Volunteers Meal Sponsor
 - Includes 4 dinner tickets
 - Recognition at event
- \$2,500** | AV Sponsor
 - Includes 2 dinner tickets
 - Recognition at event
- \$1,500** | Floral Arrangement Sponsor
 - Includes 2 dinner tickets
 - Recognition on each table
- \$1,500** | Favor Sponsor
 - Includes 2 dinner tickets
 - Logo on favor
- \$1,200** | Photographer Sponsor
 - Includes 2 dinner tickets
 - Recognition at event