

Infinite
WONDERS UNVEILED

THE MARLEY FOUNDATION
ASTRONOMY DISCOVERY CENTER



**GRAND
OPENING
WEEK**

Nov 8th – 16th, 2024



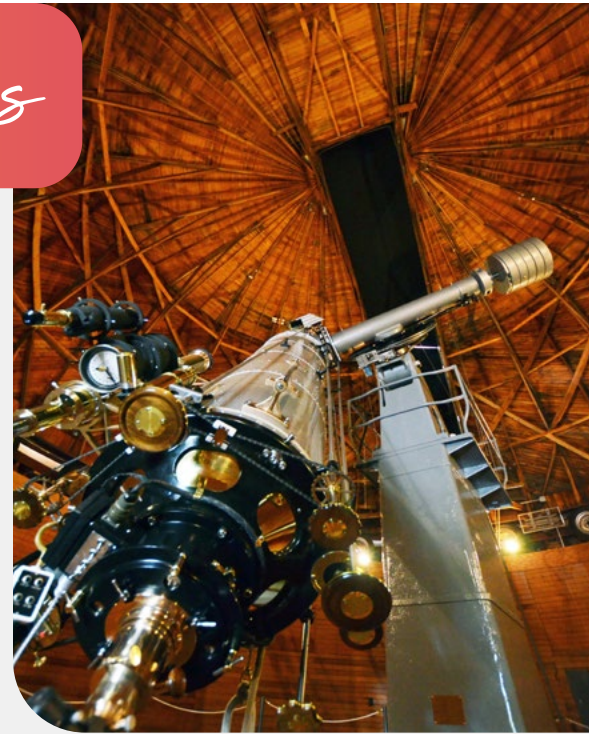
Lowell
OBSERVATORY

EVENT SPONSORSHIP PACKET

About Us



Lowell Observatory has spent 129 years bringing Flagstaff closer to the wonders of the universe. We are proud to take the



next step to serve a community that is driven to support science, astronomical research, and STEM education. Every year, we welcome over 100,000 visitors to our campus from all over the world. We invite them to observe the cosmos through our telescopes and hear our stories of historic discoveries and current innovation.

The \$53.6 million Marley Foundation Astronomy Discovery Center (ADC) will elevate our already stellar outreach programs. It will be a must-see destination and create yet another world-renowned asset for Arizona's tourism industry.



An Invitation to Awe

The ADC is more than a visitor center – it's the ultimate destination for science lovers, blending Lowell Observatory's rich history and research with interactive exhibits and immersive presentations. This center marks a new era in creating awe-inspiring astronomy experiences for all ages.

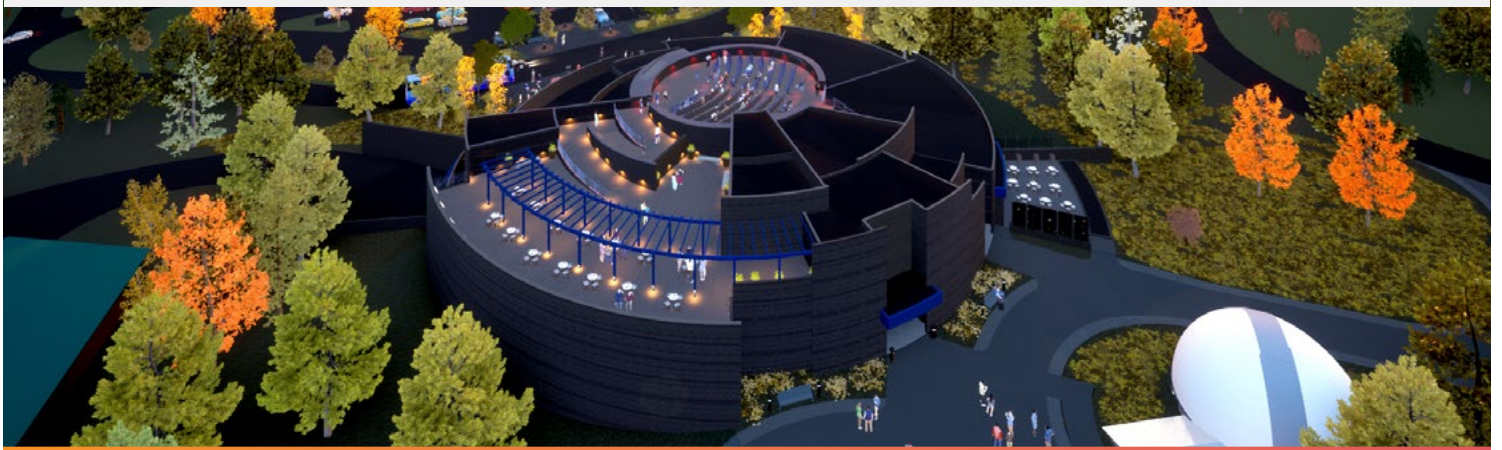


We expect over 7,000 guests to celebrate with us during the Grand Opening Week of Northern Arizona's first science center.

Join us for a week of stellar festivities!

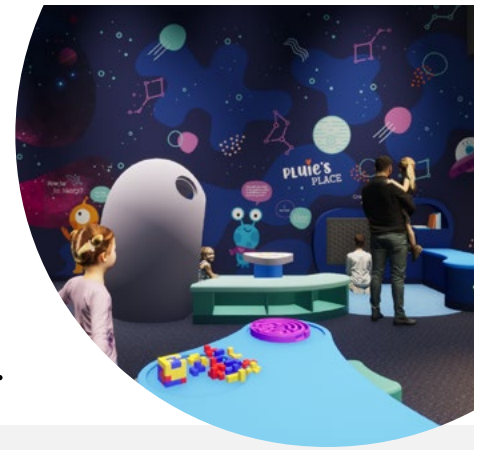
Lowell's new Astronomy Discovery Center is poised to be a premier astronomy learning center and immersive theater that will excite visitors and local families alike.

–Patrice Horstman, Board of Coconino County Supervisors for District 1



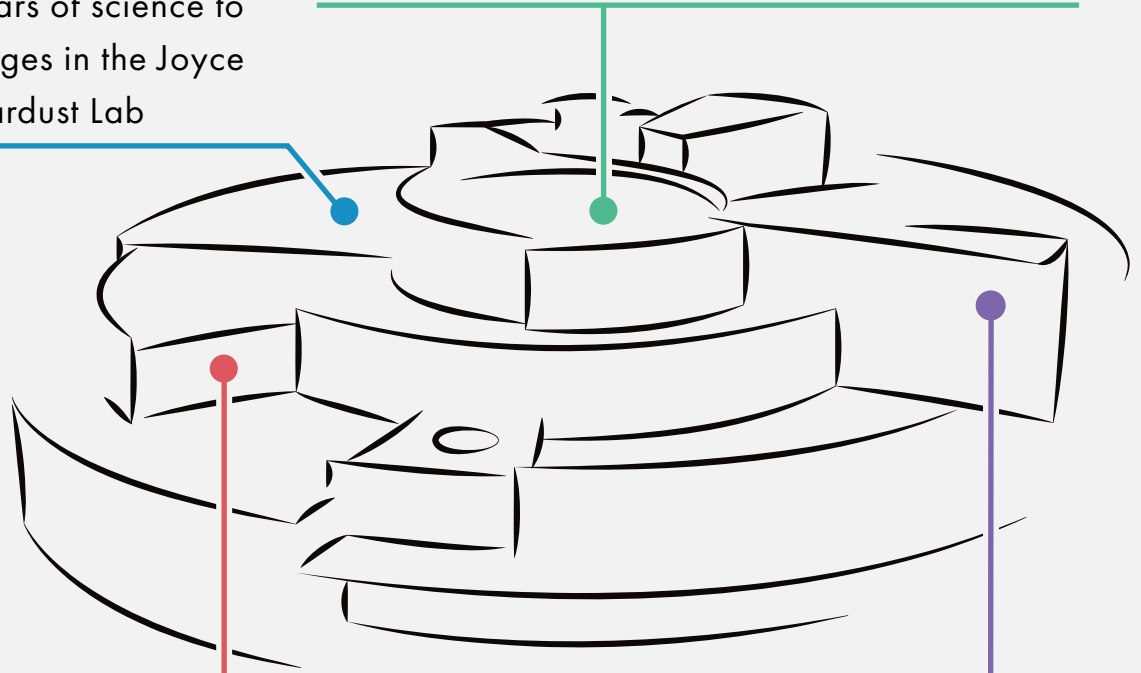
The ADC Experience

As the only facility of its kind in North America, the ADC serves as a beacon for education, discovery, and public excitement.



13.8 billion years of science to be explored by all ages in the Joyce Marley Corrigan Stardust Lab

360° view of Flagstaff's dark skies from the rooftop Richard F. Caris Dark Sky Planetarium



20 interactive exhibits designed for children ages 1-8 in the Spanier-Beckage Orbits Curiosity Zone

500 Million LEDs make up the immersive 160-degree Lowell Universe Theater wrap-around screen

40,204 square feet of awe-inspiring exhibits, theaters, and experiences

This project will inspire and educate people of all ages, for generations to come, on the beauty and wonder of astronomy.

—Nancy Ball, Board Member of the Kemper and Ethel Marley Foundation

Grand Opening Week



YOUR event sponsorship will support ALL NINE DAYS of celebrations!

Reach **15,000+**
people with your
GRAND OPENING
WEEK sponsorship!

Friday, Nov 8

Lead Donor Preview and Celebration

Saturday, Nov 9th

Major Donor Celebration

Sunday, Nov 10 - Tuesday, Nov 12

Lowell Observatory Member Previews

Wednesday, Nov 13 - Friday, Nov 15

Flagstaff Community Previews

Saturday, Nov 16

Ribbon Cutting & Grand Opening!



Lowell Observatory is a magnificent gem and a place of inspiration. The new Astronomy Discovery Center will surpass the already outstanding visitor experience and will bring visitors from all over the world. –Becky Daggett, Mayor of Flagstaff

Grand Opening Week Sponsorships

Presenting Title Sponsor: \$25,000

Sponsor nine days of preview events for the opening of Northern Arizona's FIRST science center!

CLAIMED



- Corporate logo at the top of invitation, commemorative program, and in all event materials
- Dedicated Press release announcing sponsorship
- Verbal recognition at opening remarks for each event
- Large corporate logo on event banner
- Corporate logo on Lowell Universe Theater screen for nine days of shows
- Full-page ad in commemorative program
- Name and corporate logo in Lowell Observatory's E-Newsletter sent to 15,000
- Name in Lowell Observatory Hard Copy Newsletter Sent to 6,000
- Dedicated Social Media Post about your sponsorship
- Corporate logo and link on event website
- Two (2) tickets to the Lead Donor Preview Event
- Twenty (20) tickets to member public event(s) of choice

Theater Preview Sponsor: \$15,000

Sponsor preview showings of the interactive inaugural program in the 178-seat **Lowell Universe Theater**, with its wraparound LED screen. Or, sponsor previews of the **Dark Sky Planetarium**, where guests will view Flagstaff's starry skies from the comfort of heated seats.

THEATER
PREVIEW
CLAIMED

PLANETARIUM
PREVIEW
AVAILABLE



- Recognition in Event Press Release
- Verbal recognition at opening remarks for each show in the theater of choice
- Corporate logo on theater screens for nine days of shows
- Corporate logo on event banner
- Corporate logo and link on event website
- Full-page ad in commemorative program
- Name in Event Social Media Post
- Name and corporate logo in Lowell Observatory's E-Newsletter sent to 15,000
- Name in Lowell Observatory Hard Copy Newsletter Sent to 6,000
- Two (2) tickets to Donor Celebration on November 9th
- Ten (10) tickets to member/public event(s) of choice

Grand Opening Week Sponsorships



Exhibit Hall Preview Sponsor: \$10,000

Sponsor the **Orbits Curiosity Zone** or the **Stardust Lab!**

- ◆ Sponsor previews of the Spanier-Beckage Orbits Curiosity Zone, designed for ages 1-8, where kids will explore science and math by launching rockets, making clouds, climbing into a space station, and more!
- ◆ Sponsor previews of the Joyce Marley Corrigan Stardust Lab, where guests of all ages will use interactive exhibits to follow their own atoms on a journey from the Big Bang to Life.

- Corporate logo on event banner
- Corporate logo and recognition on sign at the entrance to the exhibit hall of choice
- Corporate logo on the Lowell Universe Theater screen before nine days of shows
- Corporate logo and link on event website
- Full-page ad in commemorative program
- Name and corporate logo in Lowell Observatory's E-Newsletter sent to 15,000
- Name in Lowell Observatory Hard Copy Newsletter Sent to 6,000
- Name in Event Social Media Post
- Two (2) tickets to Donor Celebration on November 9th
- Ten (10) tickets to member/public event(s) of choice

STARDUST LAB
PREVIEW
CLAIMED

ORBITS ZONE
PREVIEW
AVAILABLE

Spacious Amenities Preview Sponsor: \$5,000

Origins Gallery, **Skylight Terrace**, and **Great Planetary Hall!**

- ◆ Sponsor previews of the welcoming Joe Orr Origins Gallery, with its two-story floor-to-ceiling sculpture of the Big Bang.
- ◆ Sponsor the gorgeous views of Flagstaff and the San Francisco peaks from the rooftop Richard F. Caris Skylight Terrace.
- ◆ Sponsor all of the Grand Opening week event previews in the Great Planetary Hall, the ADC's celebrations space that seats up to 200.

- Corporate logo on event banner
- Corporate logo and recognition on sign at the entrance to the area of choice
- Corporate logo on the Lowell Universe Theater screen before nine days of shows
- Name and corporate logo in Lowell Observatory's E-Newsletter sent to 15,000
- Half-page ad in commemorative program
- Name in Lowell Observatory Hard Copy Newsletter Sent to 6,000
- Name in Event Social Media Post
- Corporate logo and link on event website
- Two (2) tickets to Donor Celebration on November 9th
- Four (4) tickets to member/public event(s) of choice

ALL \$5,000
SPONSORSHIPS
CLAIMED

Pluto Sponsor: \$2,000

- Half-page ad in commemorative program
- Name in Social Media Post about the Event
- Corporate logo and link on event website
- Four (4) tickets to member/public event(s) of choice

Mars Sponsor: \$1,000

- Quarter-page ad in commemorative program
- Corporate logo and link on event website
- Two (2) tickets to member/public event(s) of choice

Celebrate with Us

With its combination of history, Pluto, Mars, dark skies, and cutting-edge research, Lowell Observatory with its new Astronomy Discovery Center will be unique in all the world.

—David J. Eicher, Editor-in-Chief, Astronomy Magazine



Interested in sponsoring the Grand Opening of Northern Arizona's FIRST Science Center?

Reach out to Sarah Dankof at sdankof@lowell.edu or call at 928-233-3253.

Learn More at lowell.edu/ADC



See the Astronomy Discovery Center's Progress here:

